Daily Market Brief

July 16th 2025

BANQUE BEMO

FOREIGN EXCHANGE MARKETS (Sources: Bloomberg / Reuters)

EUR/USD

EUR/USD halts its five-day losing streak, trading around 1.1610 during the Asian hours on Wednesday. The pair appreciates despite the stable US Dollar (USD), driven by traders' caution ahead of the upcoming US Producer Price Index (PPI) later on Wednesday. The Fed Beige Book and Industrial Production will also be eyed. The US Consumer Price Index (CPI) rose 2.7% year-over-year in June, matching market expectations, but still notably above the Fed's 2% target.

GBP/USD

The GBP/USD pair ticks higher during the Asian session on Wednesday, though it lacks follow-through buying and remains below the 1.3400 round-figure mark. Moreover, spot prices remain close to a three-and-a-half week low touched on Tuesday and seem vulnerable to prolonging the recent downward trajectory witnessed over the past two weeks or so. Diminishing odds for a near-term reduction in borrowing costs by the Federal Reserve (Fed), amid concerns that US President Donald Trump's trade tariffs would boost inflation, should act as a tailwind for the buck.

USD/JPY

The Japanese Yen (JPY) slides to the lowest level since early April against its American counterpart during the Asian session on Wednesday and seems vulnerable to prolonging a well-established short-term downtrend. Investors now seem convinced that the Bank of Japan (BoJ) will forgo raising interest rates this year amid concerns about the economic fallout from higher US tariffs.

Fx rates	Last	High	Low	% Daily	% Weekly	% YTD
EUR-USD	1.1619	1.1620	1.1599	0.16	-0.86	12.22
GBP-USD	1.3394	1.3401	1.3382	0.07	-1.41	7.02
USD-JPY	148.88	149.18	148.71	0.00	-1.71	5.59
USD-CHF	0.8013	0.8022	0.8010	-0.05	-0.87	13.24

Commodities	Last	High	Low	% Daily	% Weekly	% YTD
Gold	3338.54	3339.43	3323.73	0.42	0.75	27.21
Silver	37.85	37.86	37.70	0.37	4.01	30.95
Crude Oil	66.91	67.00	66.73	0.59	-2.15	-3.71
Bitcoin	117978.01	118213.87	116369.83	1.32	0.21	25.89
Etherium	3141.35	3152.65	3041.37	3.27	5.57	-6.13

Period	1M	3M	6M	12M
SOFR ($)	4.34	4.32	4.20	3.98
ESTR (€)	1.76	1.89	1.83	1.76
SONIA (£)	4.17	4.05	3.93	3.75
SARON (₣)	-0.06	-0.07	-0.10	-0.13
TONAR (¥)	0.47	0.47	0.46	0.33

	Rates
U.S. Federal Fund Target Rate	4.50
ECB Main Refinancing Operation Announcement Rate	2.15
ECB Deposit Facility Announcement Rate	2.00
ECB Marginal Lending Facility Announcement Rate	2.40
BOE Official Bank Rate	4.25

INTERNATIONAL EQUITY MARKETS (Sources: Bloomberg / Reuters)

UNITED STATES OF AMERICA

The Dow Jones Industrial Average fell Tuesday as worries over U.S. inflation and a mixed bag of big bank earnings dragged the blue-chip index lower. The Nasdaq Composite, closing at a record high, got a boost from gains in Nvidia after the chip company said it hopes to soon resume deliveries of its H20 GPU sales to China. The S&P 500 lost 0.40%.

EUROPE

European stock markets closed lower for a third session straight on Tuesday, with the regional Stoxx 600 index provisionally shedding 0.37%. The morning's cautious optimism that the EU will negotiate a trade deal with the White House before the end of the month was outweighed by global growth concerns in afternoon deals, after data showed U.S. inflation rose to 2.7% from 2.4% in June.

ASIA

Asia-Pacific markets traded mixed after U.S. President Donald Trump said Tuesday that he had reached a preliminary trade agreement with Indonesia, which includes a provision for a 19% tariff on the country's exports to the U.S.

Index	Close	% Daily	% M	YTD	Futures	% Change
DJIA	44023.29	-0.98	3.55	3.48	44168.00	-0.19
S&P	6243.76	-0.40	3.49	6.16	6271.50	-0.61
Nasdaq	20677.80	0.18	4.96	7.08	23005.00	-0.08
DJ EuroStoxx50	5354.17	-0.31	0.27	9.36	5361.00	-0.48
FTSE 100	8938.32	-0.66	0.71	9.36	8948.00	-0.68
CAC 40	7766.21	-0.54	0.31	5.22	7767.50	-0.54
DAX	24060.29	-0.42	1.52	20.85	24090.00	-0.67
IBEX 35	13874.70	-1.15	-1.67	19.66	13877.40	-1.18
FTSE MIB	39921.25	-0.66	-0.02	16.78	39945.00	-0.67
Nikkei	39678.02	0.27	3.85	-0.27	39720.00	0.94
Hang Seng	24590.12	0.14	2.34	22.75	24632.00	1.87
DFM General	5914.05	0.98	9.38	14.64		
MSCI Tadawoul	11095.41	-1.05	2.10	-7.82		

Leb. Mrkts	Closing Px	High	Low	% Daily	% Weekly	YTD
Solidere A	86.90	90.00	83.55	3.95	-1.03	-27.58
Solidere B	82.00	85.00	80.15	-3.53	-5.75	-31.38
EuroBonds	19.00 / 19.75					

MUST READ (Source: Bloomberg/ Forexlive)

Starbucks' Turnaround Rests on Faster Service and Warmer Vibes

Starbucks CEO Brian Niccol is leading a major turnaround focused on faster service and reviving the brand's signature cozy, inviting vibe. Since taking over in September, Niccol has visited stores nationwide to connect with staff and assess operations. Key changes include rehiring baristas, bringing back in-store seating and condiment bars, and pushing a return to Starbucks' roots under the name "Starbucks Coffee Co." To speed service, Starbucks is rolling out a new algorithm to prioritize in-person and drive-thru orders, alongside equipment upgrades and added staffing. A test store in Chicago showed that boosting barista numbers significantly improved morale and efficiency. However, some workers feel overwhelmed by new expectations like cup doodling and stricter dress codes. The turnaround comes after years of customer dissatisfaction, slow service, and rising competition—from chains like Dutch Bros and Luckin Coffee, and rising union activity among workers. Starbucks is now refreshing stores, cutting remodeling costs, and experimenting with modern, Gen Z-friendly menu items such as protein-infused drinks and fresh-baked pastries. Sales remain a challenge, especially in China, but investors have responded positively so far. Niccol, who previously revitalized Taco Bell and Chipotle, knows the stakes are high. He's betting that a faster, warmer, more personalized Starbucks will win back loyalty and drive long-term growth.

MAIN WEEKLY EARNINGS

Company	Ticker	Market Cap	Date	Time	Estimate	Year Ago
BANK OF AMERIC	BAC US	$ 347.60 B	16-Jul-25	Bef-mkt	0.85	0.83
MORGAN STANLE	MS US	$ 227.16 B	16-Jul-25	Bef-mkt	1.98	1.82
JOHNSON & JOHN	JNJ US	$ 373.35 B	16-Jul-25	Bef-mkt	2.70	2.82
GOLDMAN SACHS	GS US	$ 223.67 B	16-Jul-25	Bef-mkt	9.77	8.62
ASML HOLDING N	ASML US	$ 324.13 B	16-Jul-25	Bef-mkt	5.79	5.28

ECONOMIC CALENDAR

(16-07-25) UK - CPI YoY/MoM
(16-07-25) US - PPI Final Demand YoY/MoM
(16-07-25) US - MBA Mortgage Applications
(16-07-25) US - Industrial Production MoM
(17-07-25) UK - ILO Unemployment Rate 3Mths
(17-07-25) EC - CPI YoY/MoM
(17-07-25) US - Retail Sales Advance MoM

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